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INFO RUEHZM/GULF COOPERATION COUNCIL COLLECTIVE
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RUEHDH/AMCONSUL DHAHRAN 0080
RUCPDOC/DEPT OF COMMERCE WASHDC
RUEATRS/DEPT OF TREASURY WASHDC

CONFIDENTIAL JEDDAH 000277

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DEPT FOR NEA/ARP

E.O. 12958: DECL: 07/27/2014 TAGS: <u>KWBG PGOV PREL SA SOCI</u>

SUBJECT: JEDDAH ECONOMIC FORUM DATE SET FOR FEBRUARY 2010

REF: A. JEDDAH 0114

¶B. JEDDAH 0060

¶C. JEDDAH 0050

1D. JEDDAH 0029

TE. JEDDAH 0020

1F. JEDDAH 0013

Classified By: CG Martin R. Quinn for reasons 1.4 (b) and (d)

- 11. (C) The General Manager for Services at the Jeddah Chamber of Commerce and Industry (JCCI), Sara Baghdadi, informed EconOff this week that the 10th Annual Jeddah Economic Forum (JEF), cancelled in 2009 amid a political crisis involving former JCCI Chairman Saleh Turki (refs b and b), has been formally approved and will go forward in 2010. The JCCI signed contracts with the private firms that will organize the event. The conference will begin on February 13, 2010, and presumably last a week if former JEFs can serve as a guide.
- 12. (C) The requisite government approvals, lacking earlier this year when the JEF was originally meant to take place, are all in place. This is the second time the conference has been rescheduled (ref a). The first time the JCCI attempted to reset the date in October but was unable to re-engage the speakers who had agreed to participate in the original program set for February 2009. The subject of the conference, which has traditionally attracted world leaders and high-flying speakers with crowd appeal, will be the Global Financial Crisis and its effects over the next ten years. A completely new slate of speakers will likely be invited. QUINN